



# 2021 EVENT SPONSORSHIP

Our family has been producing barrel races in the midwest since 2009. Our events range from as few as 50 competitors to over 500 for riders of all ages and experience. In 2020 we paid out over \$350,000. We love the sport of barrel racing and take great pride in establishing relationships with our sponsors. We work extremely hard to ensure that the money you spend with our events is utilized in a way that best benefits YOU and our COMPETITORS! MPBA is continually evolving in regard to marketing and promotions, both in print advertising as well as on social media with the use of our websites, our Facebook page and other media outlets. We send in results, photos and event recaps to industry magazines for publication where we always mention our partners.

## 2021 SPECIAL EVENTS (SELECT)

<input type="checkbox"/> <b>Twisted Clover</b> March 12-14 Verndale, MN	<input type="checkbox"/> <b>Spring Runoff Challenge</b> March 19-21 Cedar Rapids, IA	<input type="checkbox"/> <b>Spring Tune Up</b> April 16-18 Verndale, MN	<input type="checkbox"/> <b>Race for the Roses</b> April 30-May 2 Verndale, MN	<input type="checkbox"/> <b>Prospector Challenge 1</b> May 7-9 Rapid City, SD	<input type="checkbox"/> <b>Prospector Challenge 2</b> June 4-6 Rapid City, SD
<input type="checkbox"/> <b>MN Challenge</b> June 25-27 Verndale, MN	<input type="checkbox"/> <b>Prospector Challenge 3</b> July 9-11 Rapid City, SD	<input type="checkbox"/> <b>Sharp Truck Challenge</b> August 6-8 Verndale, MN	<input type="checkbox"/> <b>Prospector Challenge Finals</b> August 13-15 Rapid City, SD	<input type="checkbox"/> <b>PEWC Finals</b> October 22-24 Verndale, MN	<input type="checkbox"/> <b>Harvest Run</b> Nov. 19-21 Verndale, MN

<input type="checkbox"/> Vendor	<input type="checkbox"/> Banner/Vendor	<input type="checkbox"/> Silver	<input type="checkbox"/> Gold	<input type="checkbox"/> Platinum
<b>\$100</b>	<b>\$300</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,000</b>
<b>BENEFITS</b> Single show	<b>BENEFITS</b> Banner advertising and Vendor Booth at <b>2 shows</b>	<b>BENEFITS</b> Banner advertising and Vendor Booth at any <b>3 shows</b>	<b>BENEFITS</b> Banner advertising and Vendor Booth at any <b>6 shows</b>	<b>BENEFITS</b> BARREL SPONSOR Banner advertising and Vendor Booth at all <b>12 shows</b>
<b>VENDOR</b> Announced at show	<b>VENDOR/BANNER</b> Facebook recognition Flyer/Business Card Ad in competitor handbooks Announcer advertising	<b>VENDOR/BANNER</b> Facebook recognition Flyer/Half Page Ad in competitor handbooks Announcer advertising	<b>ANNUAL SPONSOR</b> Facebook recognition Flyer/Full Page Ad in competitor handbooks Announcer advertising	<b>ANNUAL SPONSOR</b> Facebook recognition Flyer/Full Page Ad in competitor handbooks Announcer advertising Logo on all barrel wraps
<b>EXCLUSIVITY:</b> None	<b>EXCLUSIVITY:</b> <b>2 Shows</b> (does not include PEWC Finals)	<b>EXCLUSIVITY:</b> <b>3 Shows</b> (including Prospector Challenge and/or PEWC Finals)	<b>EXCLUSIVITY:</b> <b>6 Shows</b> (including Prospector Challenge and/or PEWC Finals) Exclusive access for single product or service	<b>EXCLUSIVITY:</b> All <b>12 Shows</b> (Annual) Exclusive access for single product or service

## YOUR NAME OR COMPANY IDENTITY AS IT IS TO BE LISTED:

Business/Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

For more information, call Verna Hultman at 612-384-6730

Mail form to MPBA 16031 Lake Blvd Center City MN 55012 or email to [vhultman@frontiernet.net](mailto:vhultman@frontiernet.net)